Activating Your Ambition™ Workshop

ALPINE LINK
CORPORATION
YOUR LINK TO REACHING PEAK POTENTIAL

"Activating Your Ambition™ workshops are designed to help people identify the key enablers to their professional development and build individual success roadmaps that help them make their ambitions a reality."

Have you ever set your sights on achieving something but never quite got there? If you're normal, the answer is yes. We all have. Everyone has tried and failed or quit at something. Everyone has set goals or made plans that have fallen short in one area or another. It happens in personal endeavors like dieting and exercise programs, management endeavors like building better communications or coaching skills and in tactical business endeavors like closing a sale or building a new marketing campaign.

What are the root causes of success? Why are some people able to stay on a diet or stick with a sales pursuit when some can't? Some would say that success solely depends on motivation or self-confidence. Following a failed attempt at something, haven't you ever heard, or maybe even said "He could have achieved it, he just didn't want it bad enough"? Or "She didn't have the confidence and just couldn't hang in there"?

Much of the success movement of the twentieth century was centered on being motivated and believing in yourself. The idea was that if you are motivated enough and confident enough, you will find a way to accomplish your goal and be successful. That idea is still alive and well today in many environments, but modern day reality makes motivation woefully insufficient to turning a goal or an ambition into a reality. On its own, it can even be counterproductive creating many dysfunctional behaviors.

Test the theory. Aren't their other factors that must be in place for a goal to reliably become a reality? For example, doesn't a person's time and energy factor into making an ambition a reality? Perhaps you can think of endeavors where you or someone else were highly motivated, yet had too many other important responsibilities and activities to make the time needed to turn the ambition into a reality.

How about knowledge? There are often situations where people have the motivation, the time and the energy, yet lack the knowledge to go about achieving their objective in the most efficient or effective manner. At best, their unfounded overconfidence can make them look and feel like a fool. At worst, they can fail miserably and make any future attempt all but impossible to step up to.

There are eight principles that reliably result in turning ambitions into reality. When you and your organization understand and incorporate them into your coaching, change initiatives and skill development, you can see significant performance improvements..

Activating Your Ambition™ workshops are designed to help people apply the eight key enablers to their professional development and build individual success roadmaps that help them make their ambitions a reality. These workshops are ideal for dealing with root cause issues that prevent people from reaching their peak potential. The issues and goals to be engaged in the workshop can be related to personal or professional development such as becoming a better listener, overcoming a fear of public speaking, being a better leader, sticking with a diet, stopping smoking or any other endeavor where the challenge is significant, yet the result is well worth it.

By attending, participants will:

☐ Identify the key enablers and root cause obstacles to improving their performance.
☐ Identify, assess and prioritize their key goals and objectives which address their root cause enabler(s).
☐ Understand the eight principles utilized in successful endeavors.
☐ Apply the eight principles to their goal and build an individual success roadmap to turn it into a reality.

Activating Your Ambition™ one-day workshops can be conducted at client locations or other venues.

For more information on Activating Your Ambition™ workshops, contact Mike Hawkins at 970-453-4924 or email mike@alpinelink.com.

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