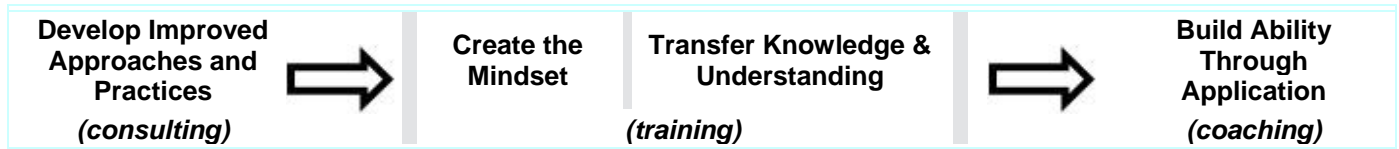




# Alpine Link Corporation

Alpine Link Corporation is a boutique consulting company providing professional services that help organizations and individuals reach their peak potential. Our sales training programs, leadership development workshops, executive coaching, and management consulting services are based on extensive practical experience and research into how individuals and organizations reach success. We pride ourselves in consistently enabling top performance.

Alpine Link is founded on the principle that reaching peak potential requires taking action in four areas - 1) developing improved approaches and practices, 2) creating the mindset, 3) transferring knowledge and understanding, and 4) building ability through application. Our consulting, training, and coaching services span all four providing our clients with the capability and integration required to reach the highest levels of performance.



**Alpine Link's services are differentiated in four important aspects:**

- 1. Our approach is based on practical experience, not theory.** We are business practitioners, not business philosophers. We fully understand the "what" and the "why", but uniquely focus on the "how". Our learning is experiential, not conceptual. We practice, not philosophize.
- 2. We customize our content to the specific needs of our clients.** People, organizations, customers, and markets are different. Off-the-shelf services and programs are great for basic improvement, but fall short of enabling top performance. We tailor our content to leverage our client's unique capabilities and circumstances.
- 3. Our thought leadership is best-in-class.** We keep our expertise current and constantly update our rich principle centered how-to library of frameworks. Because most business issues are rooted in people issues, many of our core principles relate to influencing human behavior, hence our focus on improving leadership, execution, and sales.
- 4. Our abilities transcend the organizational ecosystem.** We uniquely blend capabilities such as process modeling and behavioral science to help our clients get beyond symptoms and to the root enablers of performance improvement. From our experience in working across multiple domains, we understand how one organizational element impacts another. As Abraham Maslow said, "If the only tool you have is a hammer, you tend to see every problem as a nail." We see problems for what they are, not for what we have to offer. We have many capabilities that together enable us to overcome performance limiting issues whether rooted in skills, processes, systems, incentives, structure, strategy, or elsewhere.

In short, our practical experience, tailored approach, thought leadership, and unique cross-domain capabilities provide our clients with more value in less time than with conventional training and consulting methods. This makes us a best fit for organizations and individuals who have the highest expectations. We cater to those whose higher standards go beyond standalone training programs and basic consulting services. We don't settle for mediocrity and neither should you. The trainers and consultants you bring in set the standard for your employees to follow. Use Alpine Link and set the standard high.

Alpine Link tailors high-impact services that focus in three areas:

- Leadership Development, Executive Coaching, and Self-Improvement
- Sales Performance Improvement and Training
- Business Improvement and Operational Excellence

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To contact Alpine Link Corporation, call 970-453-4924 or email [info@alpinelink.com](mailto:info@alpinelink.com)

Member of:

American Society for  
Training and Development

