

The SCOPE of Leadership Book Series

MIKE HAWKINS

FOR IMMEDIATE RELEASE

New *SCOPE of Leadership* Executive Book Series Reveals the Secrets to Effective Leadership

DALLAS, TX—Award-winning author and executive coach Mike Hawkins inspired readers with his book *Activating Your Ambition: A Guide to Coaching the Best Out of Yourself and Others*. Now he offers more indispensable advice in his new *SCOPE of Leadership* book series (Brown Books Publishing Group), a guide to developing the competencies of great leadership.

Hawkins provides fascinating details on his lessons learned and the best practices employed by top-performing leaders that come from his more than twenty-five years of experience as an industry leader, management consultant, and executive coach.

Jim Kouzes, co-author of *The Leadership Challenge* and the Dean's Executive Fellow of Leadership at Santa Clara University, says the book series is "the most comprehensive treatment of leadership I've ever seen."

The SCOPE of Leadership teaches leaders how to set the example they expect others to follow. To understand what it takes to motivate and inspire others. To discover how to develop people, build collaborative teams, and deliver excellent results.

"Mike Hawkins clearly demonstrates that leadership is a learned skill," says Tony Bingham, CEO of the American Society for Training & Development. "We can all use the detailed content in this series to be better leaders."

The SCOPE of Leadership is for anyone who aspires to be a great leader including:

- Business professionals who want to advance in their career
- Community leaders who want to make a positive impact on society
- Managers, executive coaches, and mentors who aspire to help other people develop their skills
- Athletic coaches who want to train athletes to perform their best
- Teachers, principals, church leaders, parents, and anyone in a position of influence

Packaged in a black and copper embossed executive case, the six-book series is as handsomely crafted as it is expertly written. The books are also available for individual purchase.

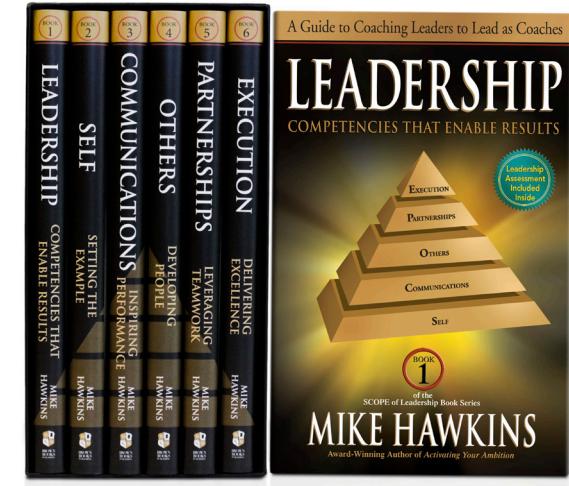
To learn more, visit www.ScopeOfLeadership.com.

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Brown Books Publishing Group • www.brownbooks.com
Contact: Cindy Birne or Cathy Williams at 972.381.0009
cindy@brownbooks.com or cathy@brownbooks.com

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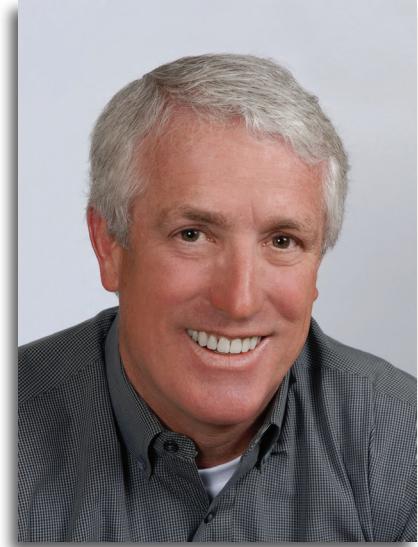
About the Author

MIKE HAWKINS

MIKE HAWKINS is the award-winning author of *Activating Your Ambition: A Guide to Coaching the Best Out of Yourself and Others* (www.ActivatingYourAmbition.com), a seasoned executive coach, and an expert in improving organizational performance. He is president of Alpine Link Corporation, where he is a respected practitioner, speaker, and thought leader on leadership, self-improvement, and business improvement. He is known for consistently leading organizations and individuals to higher levels of achievement.

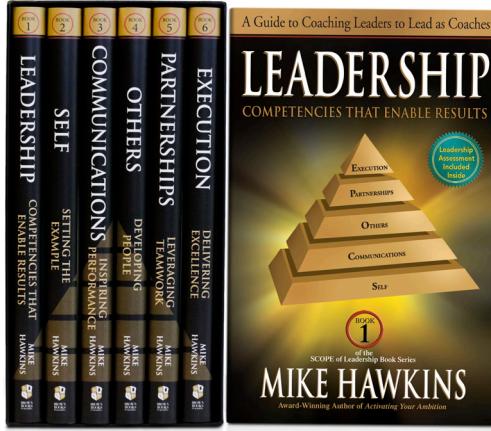
Prior to founding Alpine Link, Mike developed his practical perspectives on leadership through his unique combination of experience in engineering, sales, and senior management. He has a rare blend of technical, operational, and leadership knowledge.

Throughout Mike's career, he has accepted the toughest assignments and excelled in overcoming the most challenging issues. Few people have practiced, studied, and coached on the topic of leadership to the extent that he has. As a result, Mike has developed and refined numerous frameworks including the SCOPE of Leadership,[™] Activating Your Ambition,[™] and Peak Potential Selling[™] to help organizations and individuals break through their limitations and achieve higher levels of success.



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Author.....	Mike Hawkins
Format.....	Box set; six hardcover books; embossed slipcase
ISBN-13.....	978-1-61254-104-4
BISAC.....	BUSINESS & ECONOMICS/Leadership
Retail Price.....	\$129.95
Pages.....	1360 total for six-book set
Carton Quantity.....	4

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Pages..... 232	Pages..... 224
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ISBN 978-1-61254-099-3	ISBN 978-1-61254-102-0
Pages..... 232	Pages..... 224
Title..... Others: Developing People (Book 3)	Title..... Execution: Delivering Excellence (Book 6)
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Contact: Cindy Birne or Cathy Williams at 972.381.0009 | cindy@brownbooks.com or cathy@brownbooks.com